

PATENT

Attorney Docket No. AMAZON.062A3

Date: August 13, 2001

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JC973 U.S. PTO  
09/928977  
08/13/01**ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231**

ATTENTION: BOX PATENT APPLICATION

Sir:

Transmitted herewith for filing is the patent application of Inventors: **Alan Caplan, Jonathan Leblang, Shaun Schooley, FuMing Young, Joel R. Spiegel and Jeffrey P. Bezos**

For: **HOSTED SERVICES FOR COLLECTING PAYMENTS FROM AND PROVIDING PERSONALIZED CONTENT TO WEB SITE VISITORS**

Enclosed are the following documents:

- (X) 28 sheets of formal drawings;
- (X) An Information Disclosure Statement;
- A PTO Form 1449 listing twenty-three (23) references;
- (X) Copies of twenty-two (22) of the listed references (Applicants' description of the remaining reference is included in the IDS document); and
- (X) A return prepaid postcard.

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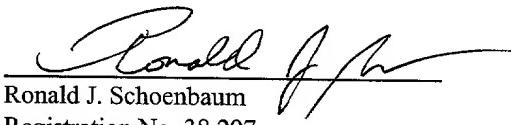
**CLAIMS AS FILED**

FOR	NUMBER FILED	NUMBER EXTRA	RATE	FEE
Basic Fee			\$710	\$710.00
Total Claims	44 - 20 =	24 ×	\$18	\$432.00
Independent Claims	7 - 3 =	4 ×	\$80	\$320.00
If application contains any multiple dependent claims(s), then add			\$270	\$ 0

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**FILING FEE TO BE PAID  
AT A LATER DATE** \$1,462.00

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38-14-01

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## CERTIFICATE OF MAILING BY "EXPRESS MAIL"

**Attorney Docket No.** : AMAZON.062A3

**Applicants** : Caplan, et al.

**For** : HOSTED SERVICES FOR COLLECTING  
PAYMENTS FROM AND PROVIDING  
PERSONALIZED CONTENT TO WEB SITE  
VISITORS

**Attorney** : Ronald J. Schoenbaum

**"Express Mail"**  
**Mailing Label No.** : EL725 707 187 US

**Date of Deposit** : August 13, 2001

I hereby certify that the accompanying

Specification in 48 pages; 28 sheets of drawings; Information Disclosure Statement, PTO Form 1449 with references; and a Return Prepaid Postcard are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

JOSE R. COLUNGA

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